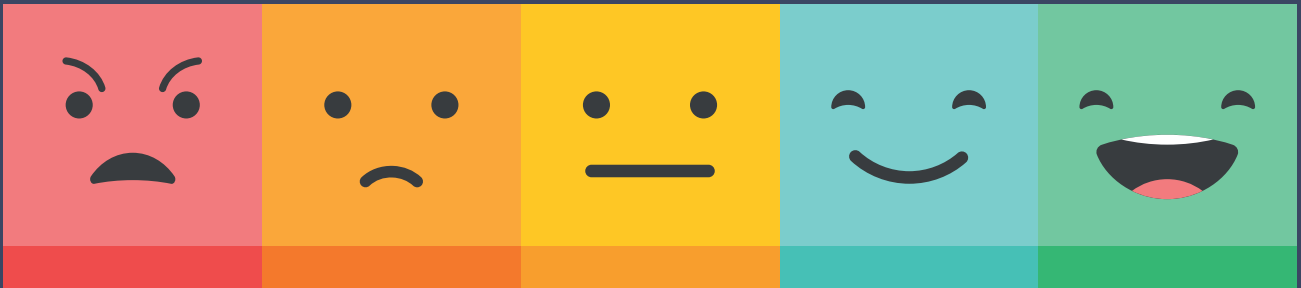


like minds

money^{*}minded™



Financial wellbeing to help your
people think and feel differently
about their money

The challenges of dealing with money are more complex than ever. Whether borrowing to move up the property ladder, saving for retirement or just trying to make ends meet, money's impacting people's lives and it's impacting their work. We want people to feel good about their money and, as a result, to feel better about their life, their work and their employer.

A well planned communicated approach to financial wellbeing can have a number of benefits for your organisation.

60% of businesses want to embrace helping employees with financial wellbeing if they can get clear guidance on what to do.*



* FAWG March 2017

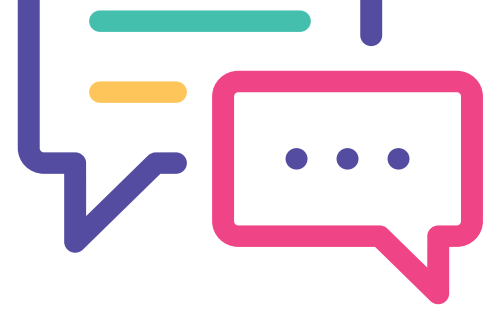
- ✓ It delivers the missing element in the employee wellbeing agenda
- ✓ It supports your people in dealing with the main cause of stress in the UK
- ✓ It helps your people navigate the changing financial landscape
- ✓ It differentiates your employer brand
- ✓ It can support your overall reward strategy, ensuring every £ spent goes further



Tel: 01926 863000

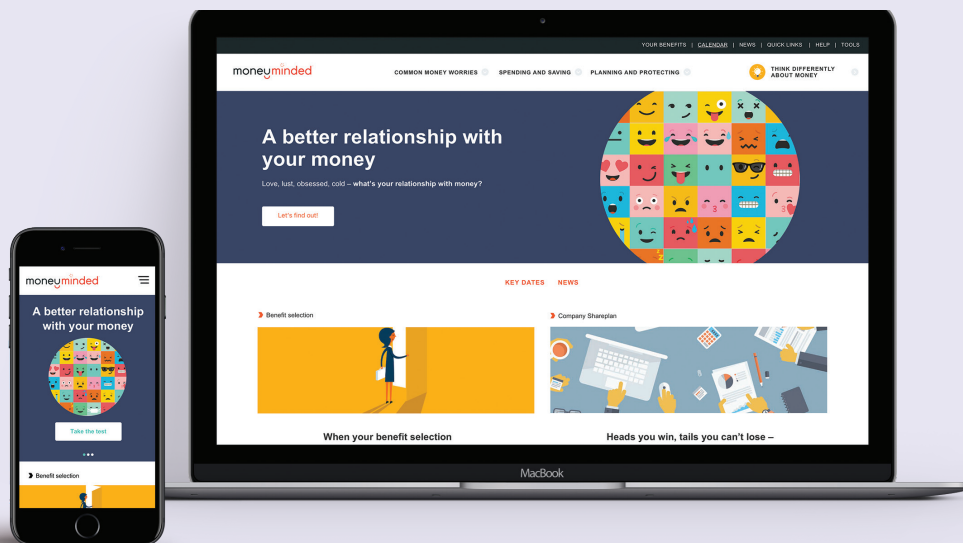
Email: hello@likeminds.uk.com

Money Minded™ – the talk of the town



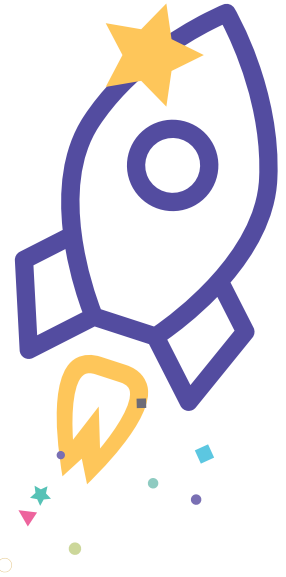
With Money Minded™ we've got people thinking differently about their relationship with money. Through Money Minded™ employees can:

- ✓ Identify their money persona through a quiz and discover content relevant to them.
- ✓ Find guidance on 'common money worries' and practical help with their personal finances at key stages of life.
- ✓ See where their reward package can help them with their financial wellbeing.
- ✓ Understand their psychological approach towards money and begin to think more positively about money.
- ✓ Keep on top of the latest money news relevant to them with the news feed and calendar.



How can we help?

We can help with your financial wellbeing strategy in **3 different ways** depending on your needs.



1

Portal

Implementation of our unique Money Minded™ portal to bring all your financial wellbeing programmes into a single hub.

2

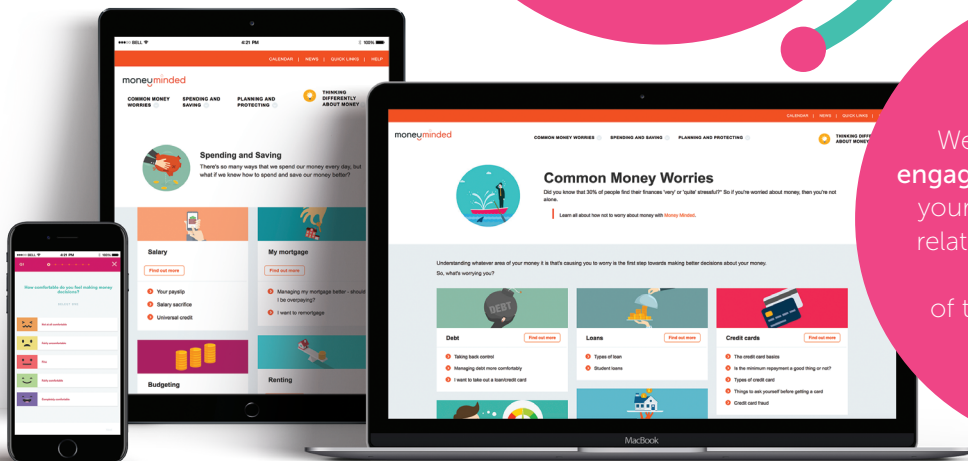
Content

Providing licensed access to over **60 articles**, **2 current news items per month** and a **range of videos** to help people tackle their day to day money challenges. These can be used by you on whatever platform that suits you and your people best.

3

Campaigns

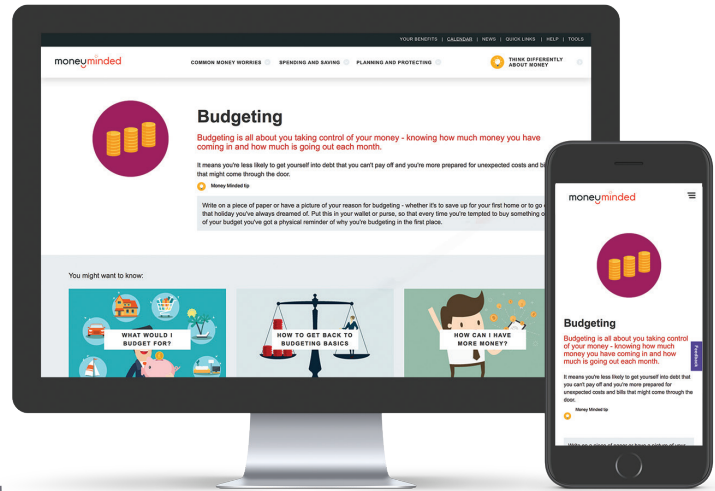
We can develop **bespoke engagement campaigns** to help your people develop a better relationship with their money and make the most of the benefits you provide for them.



Next steps

We'd love to tell you more about Money Minded™ and how we can help you!

Don't hesitate to get in touch with us.



Say hello

If you'd like to learn more about how we can help please contact:

Tel: 01926 863000

Email: hello@likeminds.uk.com